



CAT ASSOCIATION OF TASMANIA (Inc.)

SOCIAL MEDIA POLICY

The Cat Association of Tasmania recognises that emails and social media are fast and efficient forms of communication in today's society and encourages its members to embrace modern technology. Which form of online social media members choose to share news and experience with regard to the cat fancy is up to themselves.

The C.A.T. (Inc.) expects its members to conduct themselves with respect, honesty and integrity when using any online forums. Members must also realise that social media does not just cover that which is written; it includes photographs, audio, video and any combinations of these.

Whilst social media provides a great opportunity to raise the profile of the cat fancy and reach new audiences, it also has the potential to harm the reputation of both the organisation and individual members. Therefore it is crucial that all members are aware of the implications of using social media.

Interaction with others by member's use of any forms of social media should be considered in the same category as face-to-face conversation as it has the same implications.

Members shall:

- Abide by the C.A.T. (Inc.) Code of Conduct.
- Respect the rights, dignity and worth of others.
- Refrain from any form of negative comment against or harassment of others.
- Refrain from any behaviour that may bring C.A.T. (Inc.), its affiliates and/or any of its members into disrepute.
- Consider themselves as spokespersons of the C.A.T. (Inc.).
- Never reveal any confidential or sensitive C.A.T. (Inc.), information to any other association, affiliate or person which may jeopardise the position, decisions or relationships of the C.A.T. (Inc.).
- Once a show schedule is released no member shall post, either public or private, any details of their entries for that show other than emails to the relevant show secretary.

The reporting of any breaches of this social media policy shall be made, in writing and in confidence, directly to the Secretary of the C.A.T. (Inc.). It shall be accompanied by evidence of the breach in the form of emails, downloads or screenshots, etc... All reported breaches shall be considered by the C.A.T. (Inc.) executive before being put on the agenda for the next general meeting of the association's committee. If the breach goes to agenda then the accused shall be notified at least seven (7) days prior to the meeting so as to prepare defence for their actions. If less than seven (7) days to the next meeting then the matter shall be deferred to the meeting after.

Members who are deemed to be in breach of the guidelines set out in this policy shall face disciplinary action from the C.A.T. (Inc.) committee.

It is expected that by being a member of the C.A.T. (Inc.) you accept and will abide by this policy.